

Giving the edge to inventors!

## Do you have an idea?

Make your CONFIDENTIAL SUBMISSION online.

www.ownmyinvention.com

...or by FAX **1-800-886-7951** 

### **LIMITED-TIME OFFER:**

- ► FREE screening to uncover your idea's potential.
- ▶ FREE consultation with an experienced patent consultant.
- ▶ 100% contingency marketing affiliates. Work with motivated marketing and licensing agents.

## √Do's & **X**Don'ts

**Contact your consultant TODAY:** 

1-877-652-4908

**Do** have a **professional review** of patentability **and** marketability of your idea before hiring an attorney or paying for **ANYTHING**.

**Step one** is to get some help knowing what you've got and what you can do with your idea.

**Don't** give any details concerning your idea over the phone. **First** establish a **Statement of Non-Disclosure**.

Always make sure you are protecting yourself and your idea. An experienced consultant will always put protection first, so beware of anyone who wants a casual talk about the details of your idea.

**Do** keep a file for all materials and contracts related to your idea.

As an idea grows, so does this file! Organization is key. Note the **name** and **company name** of any individual to whom you are speaking.

Do take notes on the direction and development of your concept.

A skilled consultant may have hard-to-find industry details and dates that are worth noting.

**Don't** give any payment for services over the phone. All contracts should be put in writing. Not for \$1 or \$1000.

Accountability starts with written proposals. Mail, fax or email is fine. But watch out for anyone requesting card numbers over the phone.

**★Don't EVER** pay for marketing services.

It is wrong to charge an inventor for promotion and marketing. Don't enter an agreement or make any payments to a marketing or promotion company. Just ask if they do marketing.

Do steer clear of companies on the USPTO watchlist.

Do your homework. There are hundreds of good, reputable companies and attornies in our industry. Any companies with official government complaints are listed here:

http://www.uspto.gov/inventors/scam\_prevention/complaints/index.jsp

### Did You Know?

Effective March 16, 2013, the United States Patent Office has adopted a First-to-File system.

This is an important part of the America Invents Act. It means more protection for independent inventors. An experienced review team can create a plan to guide any new patent opportunity to a filing under the new first-to-file rules. Also, each project will be assigned a consultant to keep the inventor in the loop on any developments in this new, fast-paced system.

# One trusted source for everything you and your project will need...

### **Registered Patent Attornies**

Patents Copyrights Trademarks

#### **Professional Development**

Independent Studies Engineering Teams Content Teams

### Professional Marketing

Tradeshow Representation Licensing Agents/Attorneys Contingency Support

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